

Local Placefinder Privacy Policy

We want to be clear about how this app collects information about you and what we will do with it.

<u>Please read</u> the following information, it details what information is being collected by this app and how it will be used. <u>It is important</u> that you understand how and why your personal information will be used. Local Placefinder is aimed at people <u>over 18</u>. This app collects information from you so we can:

- Give you the service you wanted
- Improve your device experience over time
- Ensure you are provided with relevant, interest based content
- Identify multi user devices to ensure appropriate content is served at appropriate times

The Data Collected

If you agree the information collected will include

- Mobile device telephone no. (android only)
- Device information (UDID) (android only)
- Advertiser ID
- OS version
- Installed apps (which may tell us something about your lifestyle and interests)
- App Usage
- Location Data

We will **never access** the following information:

- Phone/text log
- Contacts
- Messages
- Fingerprint reader
- Voice authentication
- Passwords
- Health, medical or therapy information
- Internal app usage

We also collect data so that from time to time we may use the information we have gathered about you to send you relevant interest based content via SMS, email, push message, in app message or phone call. This content will only ever be from. D3 Ltd If you would rather not receive interest based content, please enter your advertiser ID below and click here to opt out

Advertising - This app includes adverts. We provide our partner Ad networks with some information about the way you use your device so they can advertise products and services that are more likely to be relevant to you.

Ad networks are companies that manage the advertising process on this and many other apps. For that reason, they may know information about you based on the way you use apps on this device. They compile this information to paint a picture of which types of adverts you are likely to be interested in.

You can find out more about how they use your personal information here:

- 1. AdSense
- 2. iAd
- 3. Inmobi
- 4. StartApp
- 5. AdMob
- 6. Airpush
- 7. Madvertise

If you would rather not receive any adverts, you can download ad blocking software such as Ad-Blocker or Purify Blocker from your App Store.

Location Services – with your permission D3 Ltd accesses your location so it can:

- Help the user navigate
- Serve content relevant to your location
- Make targeted offers/serve relevant adverts

Your device allows you to control whether this app accesses your location or not — you can turn these services off at any time, however the app does require access to this information to function effectively.